

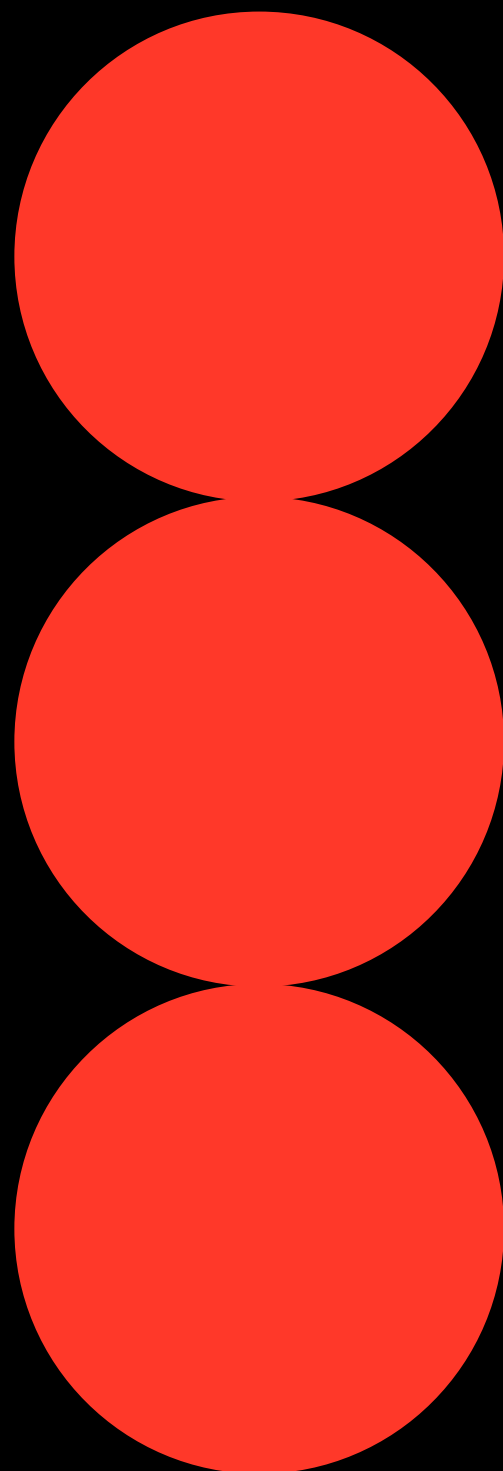
Denton *Family*

PEREGRIN STUDIO®
DESIGN

DENTON SPECIMEN

86 STYLES
& VARIABLE FONT





A Modern Serif Inspired *by* Mid-Century *Advertising* Headlines

BOLD

90 PT

Denton is a typeface full of warmth, bringing expressive 70s era design into the 21st century.

Inspired by the bold, tightly set headline serif titling from this liberated era, Denton encompasses the style into a modern superfamily that can meet all the needs of today's brands.

Tight kerning and carefully designed letter interactions give it a refined personality, honed and tamed,

carrying a uniform rhythm with expressive curves designed to satisfy.

Denton comes in 86 styles, which maximize and diversify the type families' use, including optical and style preferences.

The typeface is divided into Display and Text subfamilies, with variables of weight and width running throughout, and italic counterparts for all.

Refined

270 PT

270 PT

Nostalgic

270 PT

270 PT

Honest

270 PT

270 PT



The
Ravioli
Smile.

The Winner
and
New Light-Weight
Champion
of the World

Sears Introduces The Winner.

A brand new kind of sneaker.
Sneakers lighter than any other in its class.
Made of new 100% Cordura® nylon that lets
your feet breathe. Stay cooler in the heat of
competition. The Winner is so light you
can even see through it.
Yet The Winner is tough. With a skin that's
stronger than cotton duck. It resists rot and
mildew, too. When going gets hot and heavy—
get with The Winner—new lightweight
champion of the world.
At all major Sears, Roebuck and Co.
stores and in the catalog.



The Winner: Only at Sears

We still
don't think it's a
sports car.



Your first stereo should be
good enough to be your last.

That's why we came up with the
RE-7700. It has so much going
for it, the only thing you may ever
feel like changing are its stations.

Make this your first stereo
and you'll have FM/AM and FM
stereo with controls you can
adjust like professionals do. You'll
have motor-driven, automatic
tuning that zeros in on your
station with super accuracy.

And a lot more. Like FET
that pulls in distant stations—
one at a time. And automatically
activated AFC tuning that keeps
the FM from drifting.

There's a Stereo Eye that

tells when you're listening to
stereo. And an FM stereo switch
that locks out all but the stereo
stations. When that's all you
want to hear.

No matter what you decide
to listen to, it'll come through two
6½-inch woofers. And two 2½-
inch tweeters. A full 18 watts of
music power, all wrapped up in
beautiful walnut cabinets.

The RE-7700 has an output
jack for headphones. An input
jack for tape, and another for
an automatic turntable.

Which leads us to the
optional piece of equipment

we've included in this ad. The
mate to your first stereo. Your
first turntable. The RD-7703. A
12-inch, 4-speed automatic record
changer with a special device
that reduces record wear. And
another that lets you place the
tone arm in any groove without
wrecking the record. A smoke-
grey dust cover and sapphire
stylus are included at no extra
charge.

So if you're looking for your
first stereo, stop in at any dealer
we permit to carry the Panasonic
line. Your first visit may be your
last. For stereo.



There is only
one All Star®.
Converse makes it.
Only sporting goods
dealers sell it.

Watch
the guy with
an Apple.

He's getting ahead.
All the way into the future, in fact.
Because while he used to struggle to solve business problems with
pencil and paper, he's now getting answers on his Apple personal
computer in seconds.

And instead of spending hours
forecasting sales, or trends, or trying to
answer any of those difficult "What
if...?" questions, his Apple is coming up



PEREGRIN STUDIO®
DESIGN

DENTON SPECIMEN

DENTON
TEXT

HISTORY

Type design was liberated
in the 1950s, with the birth
of *phototypesetting* (and
phototype technology).
The evolution signaled the
end of the limitations of
traditional physical lead
or metal type handling -
allowing designers to shake
off the restraints of unyielding
metal letters and their
standard lead sizes. Type
could be *any size*, with any
spacing; standard was gone
and there were new creative
challenges to explore.

Following on, the 60's,
70's and 80's design, but
most notably in adverts,
were a playground for bold,
experimental typographic
design. This was a golden
era, it was full of energy
as designers reveled in the
freedom brought by new
technology. A new design
aesthetic emerged, super-
tight kerning, overlapping
serifs and carefully refined
letter interactions became

commonplace throughout
the following decades. This
warm, free, distinct feeling
gave us the core from which
Denton is built.

Denton mimics the best of
these tightly-set display
typefaces, with their
expressive proportions and
generous curves, while
true italics add a fluid
calligraphic touch that align
harmoniously with the
upright counterparts.

Our aim was to create one
characterful serif type
family that could flex to all
modern use cases, unified
by a clear voice. Denton
results in 86 different styles,
allowing use from simple
headlines, to applications
supporting full 3-axis
variable fonts.

14 PT

Denton is available
in *multiple* widths
Denton Standard,
Condensed,
& X Condensed,
with matching
italics and text
styles.

60 PT

60 PT

DENTON	NORMAL	CONDENSED	X CONDENSED
THIN	Aa	Aa	Aa
LIGHT	Aa	Aa	Aa
REGULAR	Aa	Aa	Aa
MEDIUM	Aa	Aa	Aa
BOLD	Aa	Aa	Aa
EXTRABOLD	Aa	Aa	Aa
BLACK	Aa	Aa	Aa

Text + *Italics*

EXTRAS

The entire Denton family features a 'text' version. Reduced contrast, thicker serifs & increased spacing increase legibility while adding a softer feel. Not just limited to text use.

Perfect for a variety of expression, the entire Denton family pairs with corresponding, custom designed true italics. Particularly useful in headlines.

Modernism

Architecture

Mid-Centuryist

Thin *Italic*

110 PT

Light *Italic*

110 PT

Regular *Italic*

110 PT

Medium *Italic*

110 PT

Bold *Italic*

110 PT

ExtraBold *Italic*

110 PT

Black *Italic*

110 PT

1958 – 1964.
SUNSET TRI

YACHTING CLUB
&

SPORT
RECREATION

10585-820
MORCAMBE

670 PT

670 PT



80 PT

The New Green Revolution¹ Our Materials are only → 100% Renewable

80 PT

Modern utility-scale wind turbines range *from around* 600 kW to 9 MW of rated power.

The power available from the wind is a function of the cube of the wind speed, so as wind speed increases, *power output increases* up to the maximum output for the particular turbine. Areas where winds are stronger and more constant, such

as offshore and high-altitude sites, are preferred locations for wind farms. *Typically*, full load hours of wind turbines vary between 16 and 57 percent annually but might be *higher in particularly favorable offshore sites*.

Wind-generated electricity met nearly 4% of global electricity demand in 2015, with nearly 63

Surfbboard

MEDIUM

Affiliate

130 PT

Redefine

Influence

LA VENNI

f

Milo Baugh

160 PT

O'Neil Ford

160 PT

Edward D. Dart

160 PT

Walter Pierce

160 PT

Pierre Koenig

160 PT

55 PT

PEACE & MUSIC

55 PT

WOODSTOCK

160 PT

Music festival

160 PT

DENTON

REGULAR

45 PT

DENTON TEXT XCONDENSED

MEDIUM

25 PT

MILLS INDUSTRIAL
Wallkill, New York.
Technical director
E.H. Beresford “Chip” Monck
NY2001

COUNTRY JOE MCDONALD
THE INCREDIBLE STRING BAND
CANNED HEAT
GRATEFUL DEAD
SLY AND THE FAMILY STONE
THE WHO

TEN YEARS AFTER
THE BAND
BLOOD, SWEAT & TEARS
NASH & YOUNG
SHA NA NA
COUNTRY JOE AND THE FISH

California

EXTRABOLD ITALIC 115 PT

Oranges:

EXTRABOLD ITALIC 115 PT

89¢ cents

EXTRABOLD ITALIC 115 PT

for two²

EXTRABOLD ITALIC 115 PT

*@Dozen!**

Jaguar E-Type truly *one of* the Great Classic Cars *of the* Sixties

115 PT

115 PT

CONTACT & SALES
Prices – Starting from \$5990

The E-Type was introduced as a rear-wheel drive grand tourer in two-seater coupé form FHC or Fixed Head Coupé and as a two-seater convertible roadster (OTS or Open Two Seater).

A 2+2 four-seater version of the coupé, with a lengthened wheelbase, was released in 1966. Later model updates of the E-Type were officially designated "Series 2" and "Series 3",

The Series 1 cars essentially fall into two categories: Those *made between* 1961 and 1964, which had 3.8-litre engines and (on all but the very last cars) partial synchromesh transmissions; *and those made between 1965 and 1967*, which increased engine size and torque by around 10% to 4.2 litres, and also provided new reclining seats, an alternator in place of the dynamo, an electrical system switched to negative earth, a more reliable brake servo, and other modern amenities. Styling was unchanged.

As a result, the *4.2-litre Type 1* generally became the most valuable form of the car. However, as of the end of 2014, the most expensive regular production Jaguar E-Types sold at auction included a *4.2-litre Series 1 roadster*, with matching numbers, original paint and interior, under 80,000 original miles, and a history of being in the original buyer's family for 45 years, for \$467,000 in 2013, and a 3.8-litre 1961 flat floor clarification needed Series 1, for \$528,000 in 2014. Special run racing lightweights go for far

BLACK

Porsche 917

210 PT

LIGHT

BMW 2002tii

210 PT

BLACK

Mazda RX-7

210 PT

Eero Aarnio (*born 21 July 1932*), is a Finnish interior

60 PT

Eero Aarnio (*born 21 July 1932*), is a Finnish interior designer, noted for his innovative furniture

40 PT

Eero Aarnio (*born 21 July 1932*), is a Finnish interior designer, noted for his innovative furniture designs in the 1960s, such as his plastic and fibreglass chairs.

28 PT

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Puppy toy by Eero Aarnio at the Googleplex, 2008 Aarnio studied at the Institute of Industrial Arts in Helsinki, and started his own office in 1962. The following year, he introduced his Ball Chair, a hollow sphere on a stand, open on one side to allow a person to sit within. The Ball Chair

18 PT

Eero Aarnio (*born 21 July 1932*), is a Finnish interior designer, noted for his innovative furniture designs in the 1960s, such as his plastic and fibreglass chairs.

Chair, a hollow sphere on a stand, open on one side to allow a person to sit within. The Ball Chair was introduced to the international public at the Asko stand at the Cologne furniture fair in 1966.

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The similar Bubble Chair was clear and suspended from above. Other innovative designs included his Pastil Chair (a beanbag-like molded

14 PT

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The Ball Chair was introduced to the international public at the Asko stand at the Cologne furniture fair in 1966.

The similar Bubble Chair was clear and suspended from above. Other innovative designs included his Pastil Chair (a beanbag-like molded armchair), and Tomato Chair (a seat molded between three supporting spheres). His Screw Table, as the name suggests, had the appearance of a flat head screw driven into the ground. He was awarded the American Industrial Design award in 1968.

Aarnio's designs were an important aspect of 1960s popular culture, and could often be seen as part of sets in period science-fiction films.[4] Because his designs used very simple geometric forms, they were ideal for

such productions. Eero Aarnio continues to create new designs, including toys and furniture for children. Eero Aarnio opened his official webshop and first Design Eero Aarnio Showroom, in Helsinki. There you can find Aarnio's latest design, prototypes and latest news. Many of Aarnio's original designs are today manufactured by Eero Aarnio Originals, which was established in 2016.

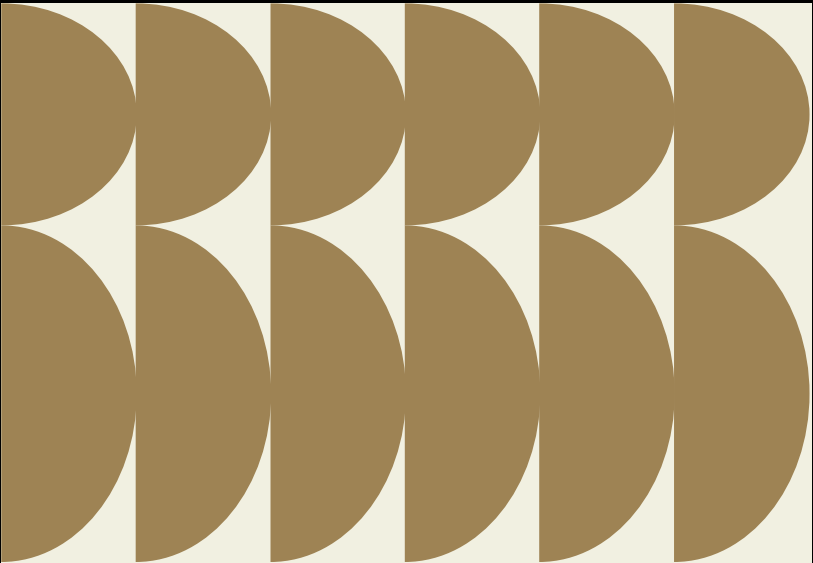
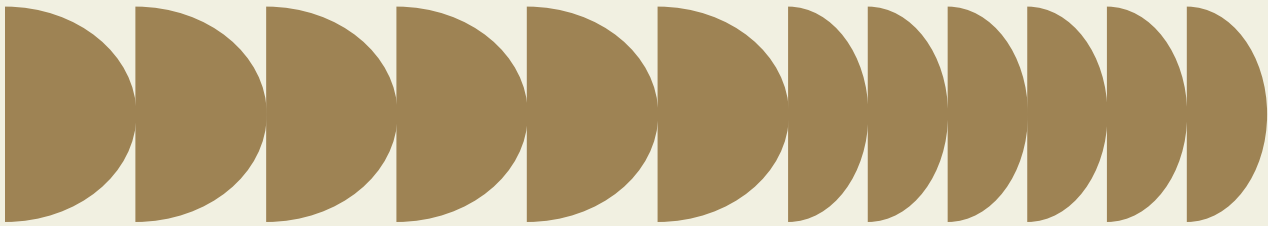
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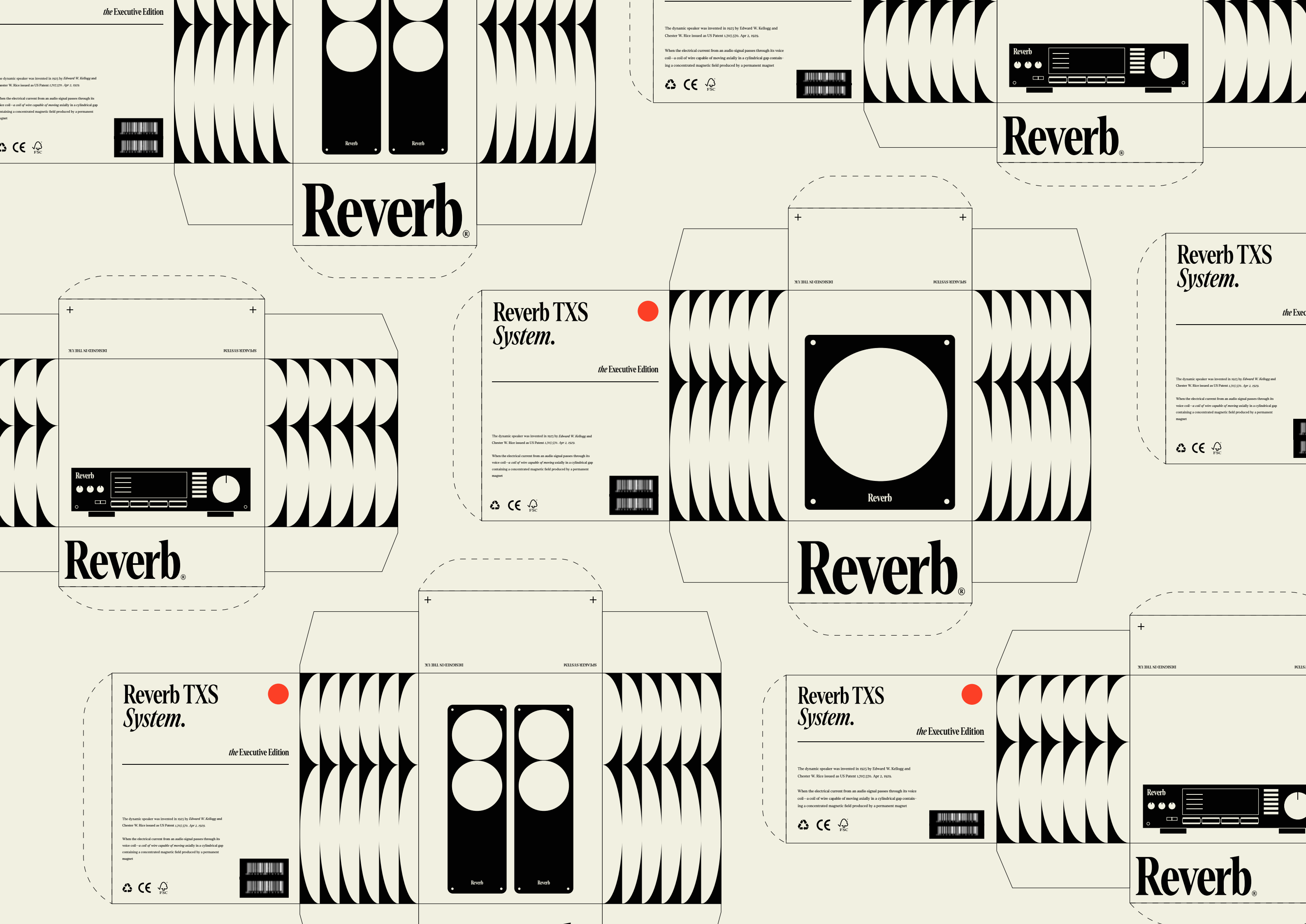
8 PT

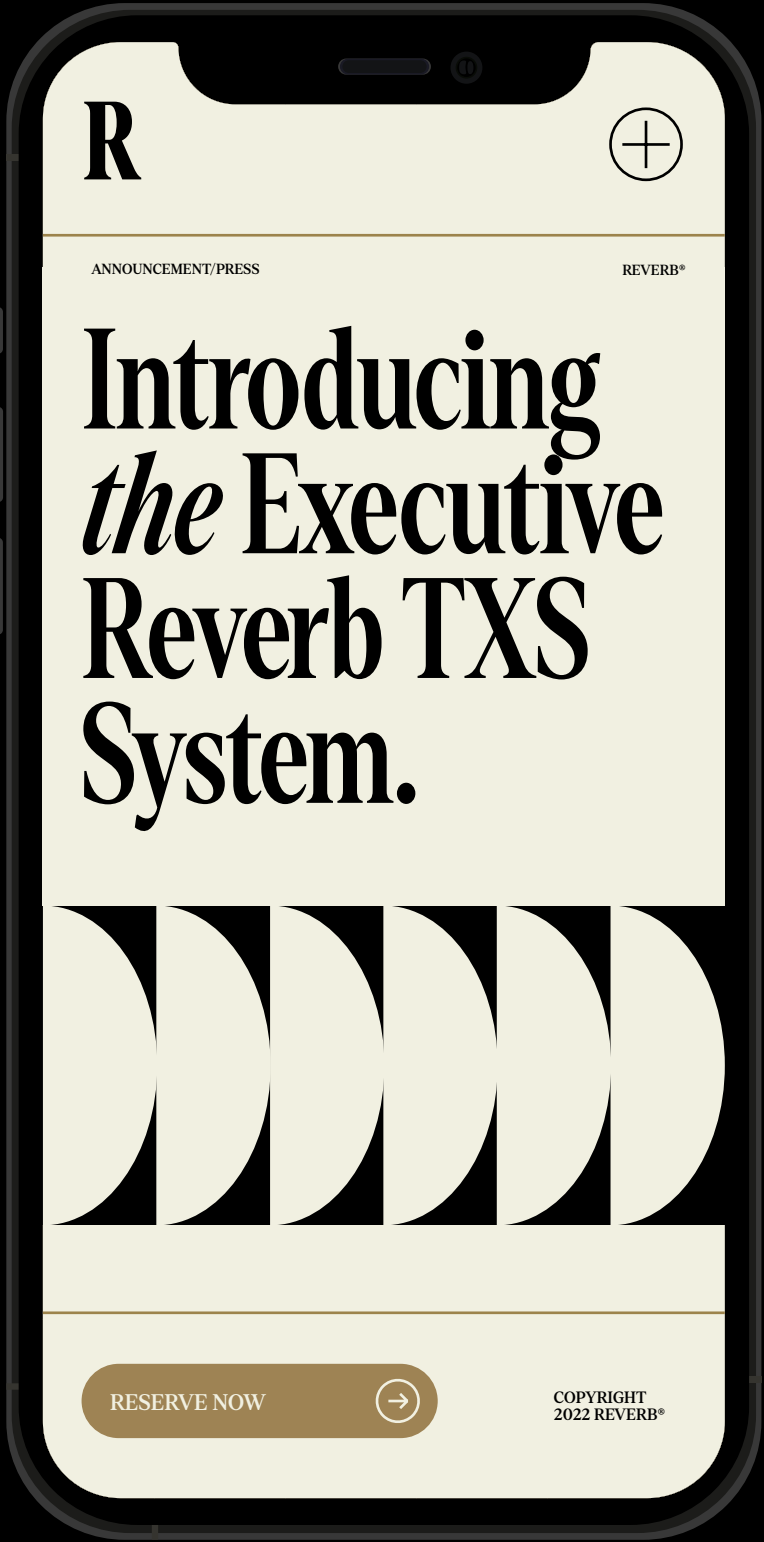


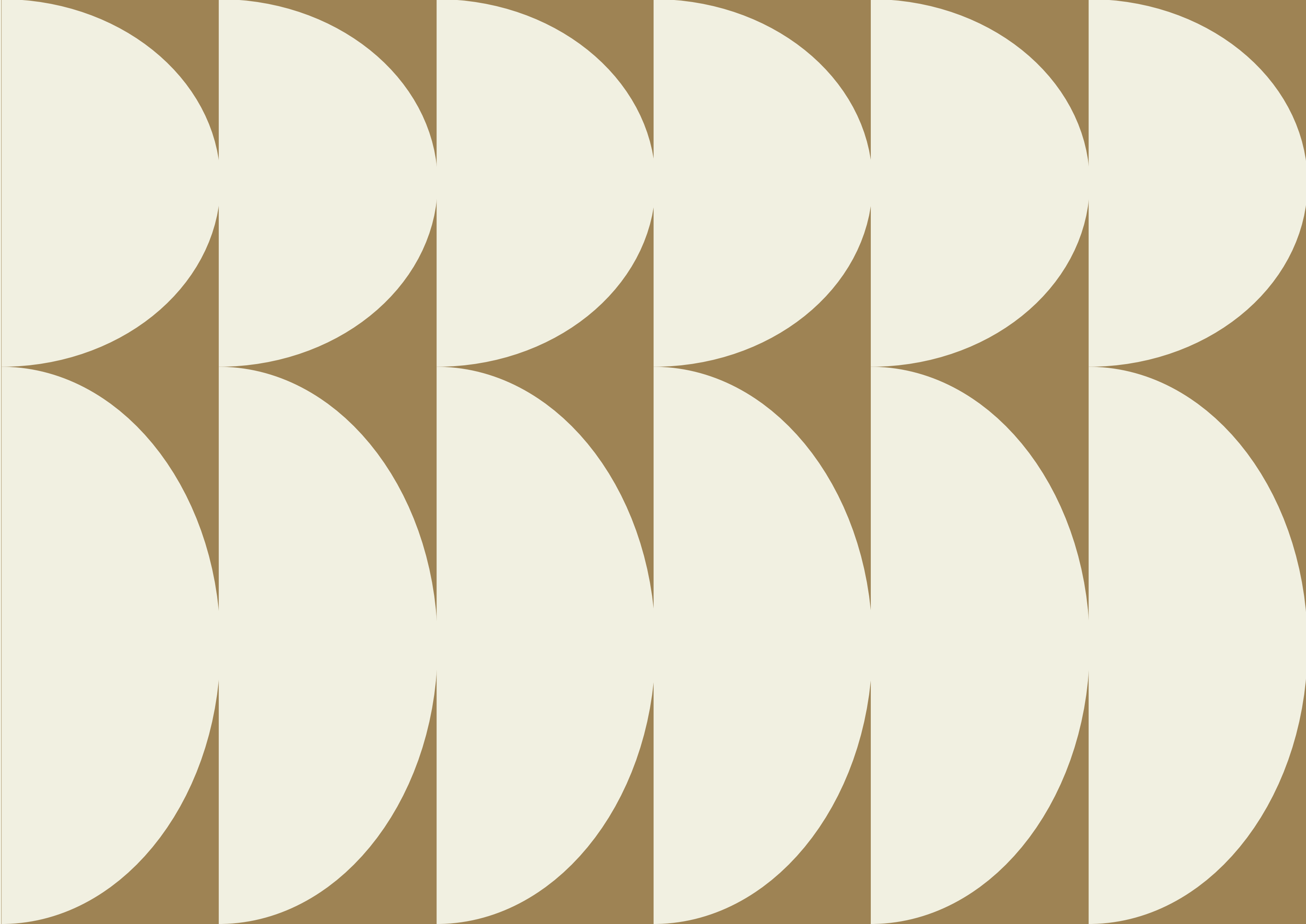
Reverb®

Audio Systems
Reverb *from* 1972





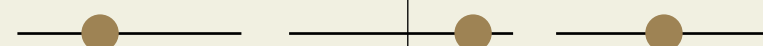




INCLUDED WITH ALL FAMILY PURCHASES

Denton

Variable



WIDTH - WEIGHT - OPTICAL SIZE

440 PT

Pä
sø

440 PT

SUPPORTED
LANGUAGES:

Afrikaans,
Albanian,
Catalan,
Croatian,
Czechfi,
Danish,
Dutch,
English,
Estonian,
Faroese,
Filipino,
Finnish,
French,
German,
GusiiHungarian,
Indonesian,
Irish,
Italian,
Latvian,
Lithuanian,
Luo,
Luxembourgish,
Luyia,
Maltese,
Norwegian,
Polish,
Portuguese,
Romanian,

Gaelic,
Serbian,
Slovak,
Spanish,
Swedish,
Swiss
German,
Turkish,
Uzbek
+

CAPITALS

ABCDEFGHIJKLMNOPQRSTUVWXYZ

LOWERCASE

abcdefghijklmnopqrstuvwxyz

FOREIGN
CAPS

Á Â Ã Ä Å Æ Ç È É Ê Ë
 Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ
 ß à á â ã ä å æ ç è é ê ë
 ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ
 ÿ

FOREIGN
LOWERCASE

aáãâäàāąǎãæćčċĉďđ'éěëèèēęğğğ
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 řśŝșßţţţţţúûüùúūųůŵŵŵŵŵýÿÿÿ
 žžž

PUNCTUATION

!;?¿”&&#%*,./\::•...(){}[]%o<>«-
¶.»“”

CURRENCY

฿≡¢\$€£₹¥ⷐ

OTHER SYMBOLS

§f © ®™ ° ± ∓ ↑ ↗ → ∴ ↓ ↙ ← ↖ ↔ ↕ ◇

NUMERALS

0123456789 0123456789
H 0123456789 H 0123456789

LIGATURES

fi fj fk fb ff ffi ffj fl ffl fh
EL LA LE LL NN N° QU Qu TT

CASE SENSITIVE PUNCTUATION

A diagram illustrating a mapping. On the left, there is a large black curly brace. An arrow points from this brace to a large brown curly brace on the right.

FRACTIONS

3/4 → 3/4

SUBSCRIPT

$$3\text{H} \rightarrow {}^3\text{H}_2$$

FILE FORMATS:

TTF, OTF, WOFF2

LICENSING DETAILS:

Desktop License:

Our Desktop Licence accounts for the majority of use-cases. The price is calculated by the size of the end company (licensee), by no. of employees.

The font software can be used and installed on multiple devices for all individuals and third parties working for or creating work relating to the licensee.

Web License:

A Web License allows you to embed the font software into the code of a website.

Web Fonts are a one time fee, determined by your websites traffic and monthly ‘page views’.

Trial License:

All of our fonts are free to try (*including the variable versions*) with our simple trial license. You can pitch work, and only the end-client will need to purchase a license if any work goes live.

Additional Licenses:

Peregrin offers specific licences for the following, which are available via request.

- Broadcast Licence

- Trademark License

- Unlimited licensing

If you are unsure or use case is not mentioned, please contact us at *hello@peregrinstudio.com* and we'll happily discuss the right licence for your needs.

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WWW.PEREGRINSTUDIO.COM